

Align Your Investments With Your Values to Invest for a Sustainable Future

Introducing VADIS — the true, transparent, Values-Aligned Direct Index Solution, created in partnership with YourStake, Orion Technology Advisor, and Apex. **At a lower minimum investment**.

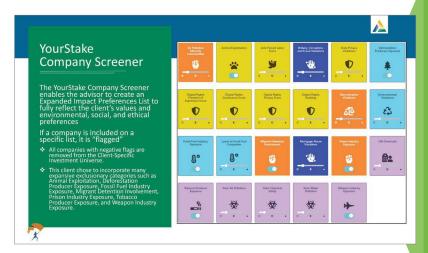
In Latin, "Vadis" means, "Where are you going?" With VADIS, First Affirmative intends to help advisors move their clients towards a better future, where every investment aligns their clients' financial objectives with the values and impact they want to see in the world.

VADIS gives you all the benefits of Direct Index Solutions, like tax alpha, individual securities ownership, and automated tax management. But now, with VADIS, you also get true, data-driven,

transparent Environmental, Social, and Governance (ESG) solutions, tailored to your client's preferences, down to the individual companies to exclude or include.

With VADIS, you and your clients get our portfolio construction expertise and discretionary investment advisory services plus YourStake's ESG client assessment, data collection and organization, analytics, and reporting capabilities, to create a truly Values-Aligned Direct Index Solution.

WHAT MAKES VADIS THE RIGHT CHOICE?



Accommodate Individual Impact Preferences:

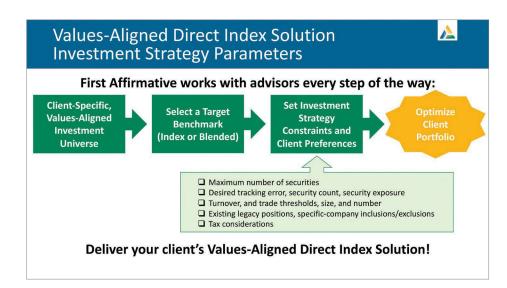
Your clients can choose to implement specific screens – say, for climate change, alcohol, gambling, and animal welfare – to ensure their portfolio aligns with their environmental, social, and governance values.

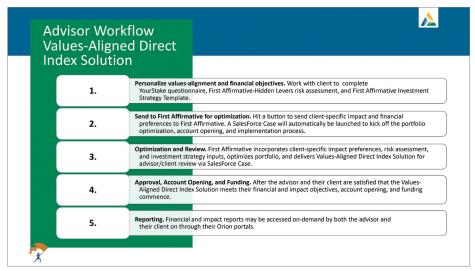
Leverage Security and Sector Restrictions:Not every stock perfectly matches each client's preferences, so you can exclude those that don't.

Integrate Legacy Holdings: In transitioning holdings into a new target strategy, we can incorporate some current holdings into the client's direct index portfolio to reduce unnecessary trades and expenses.

Foster Trust with Greater Portfolio Transparency

- □ DOL fiduciary rulemaking has ushered in a new era of scrutiny, and now you can provide a layer of clarity into the investment holdings of your clients.
- Tax Alpha automated tax loss harvesting and Capital Gains management.
- Benchmark flexibility, portfolio construction, and management tools to keep you and your clients informed and in control, with structural integrity, diversification, and values alignment.
- Active, impactful proxy voting and advocacy programs designed to use your clients' share ownership to make the impact your clients want to see in the world.







Contact us today to learn more and connect with a First Affirmative advisor.

Business Development Team 719-478-7036| businessdevelopment@firstaffirmative.com

First Affirmative is a pioneer in the SRI advisory space. For over 30 years, we've been helping advisors grow their practices leveraging sustainable, responsible, and impact (SRI) investing principles. We are proud to serve our advisors and their clients with the highest fiduciary standards as we help them create investment solutions designed to meet both financial and impact goals. Visit firstaffirmative.com to learn more about us.

First Affirmative receives a soft dollar benefit for accounts using Apex Clearing as Custodian of client assets. First Affirmative has agreements with several custodians with different functionality and costs. Advisors and Clients decide which custodian to use based on services they need and not on any monetary benefit to the firm. For more information, please see our ADV Brochure available on our website.

