

# Unlock Value For Every Client's Values

## What is VADIS?

Introducing VADIS (Values-Aligned Direct Index Solution), a platform developed in collaboration with **First Affirmative Financial Network**, designed to empower advisors in aligning client values with tailored investment strategies. This enables the cultivation of deeper client relationships while driving practice growth.

VADIS provides the flexibility to address individual client needs efficiently, from implementing persona portfolios to crafting bespoke solutions using over 150 metrics. Furthermore, its comprehensive impact reporting and active shareholder advocacy features exemplify the commitment to translating client values into impact.

## 3 Ways to Implement VADIS



### Persona Portfolios

Offer tailored solutions for efficient implementation without sacrificing personalization



### Firm Values

Align portfolios with your firm's ethos to streamline implementation across your practice



### Bespoke Customization

Create deeply customized portfolios leveraging over 150 metrics across 5 key issue areas

## Why VADIS?

### Key benefits for your practice

- ✓ **Stand out** with the ability to match client's values with their investments
- ✓ **Attract and retain** clients who are looking for values-aligned solutions
- ✓ **Grow wallet share** and consolidate assets into tax-smart portfolios
- ✓ **Seamlessly integrate** Direct Indexing into your practice
- ✓ Share impact stories and metrics that are **relatable to clients**, going beyond numbers

### VADIS vs. Other Direct Indexing Solutions

- ✓ **Over 150 metrics** split across 5 key issue areas for customization (vs. 5-10)
- ✓ Investment Minimum: **\$25k** on Apex, \$250k on Schwab (vs. \$100k+)
- ✓ Management fees from **0.36%** (vs. 0.50%+)
- ✓ Innovative, **Advisor-centric** platform using the latest technologies

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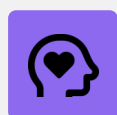
# Learn How VADIS Fits Into Your Practice

## Turn Numbers Into Narratives

VADIS empowers you to transform complex data into compelling stories that resonate with your clients' values and goals. Here are three powerful storytelling strategies you can leverage.

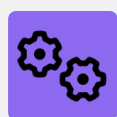
With VADIS, you have the tools to craft these impactful narratives effortlessly, helping you showcase your expertise, deepen client relationships, and drive business growth.

## How the VADIS Workflow works:



### Discover Client Preferences

Use the Values and Risk Questionnaire to build a profile of the client. Select any exclusion and inclusion tickers if needed



### Optimize

Using these parameters, the VADIS workflow optimizes a portfolio with the ability to further refine values as needed



### Analyze

View analytics in Advisor Core, make adjustments if necessary



### Implement

Implement seamlessly across selected custodians including Apex Clearing, and Schwab



### Monitor and Report

Monitor, rebalance, and report across platforms

## Get started in 3 easy steps

1. **Schedule a Demo** to see how VADIS fits in your practice
2. Sign a **no-commitment** selling agreement or sub-advisory services agreement with First Affirmative to access VADIS
3. Start **incorporating VADIS** with your clients through the YourStake workflow

## Unmatched portfolio construction

- ~230 Holdings optimized to track the chosen benchmark.
- Tax-loss harvesting for better after-tax returns
- Transparent fees, holdings, trading activity, and financial reporting
- In-depth and accessible impact reporting from YourStake

